



Music Services Africa

We get your music on Radio, TV & Digital Platforms

Company Profile **2024**

Contents

About	03
Our Vision and Our Mission	04
Our Offering	05
Client Portfolio	06
Testimonials	07
Contact	08

About

Music Services Africa



Music Services Africa is a music services company specialising in radio and TV submissions for artists and labels.

The company was established after recognising the need for such services for 3 reasons:

1. There was a step missing for up and coming artists wanting PR, their products (i.e. music) were not available anywhere
2. Accessibility between an artist and radio stations/TV channels were virtually non-existent for independent artists/labels
3. There is a huge disparity between the quota of local music being played on radio stations and aired on TV versus international music, and we wanted to play a role in changing the status quo by being an agent to feed local platforms with local/African content



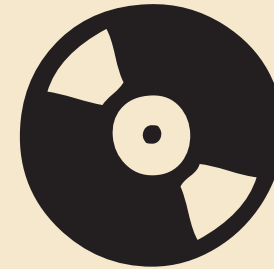
OUR VISION

Our vision is to be a leading music services agency across the African continent that sets the standard for music promotion in Africa.



OUR MISSION

Our mission is to play a role in pushing African music content to relevant music platforms across the continent and advocate a change in the status quo for the increase of African music on such said platforms.



OUR CORE VALUES

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- Ethical business practices
 - Integrity
 - Honesty
 - Exceptional service
 - Team work

Our Offering

We have twelve years of experience plugging music and pride ourselves as being a premium service provider that has benchmarked music plugging in the country.

We believe in ethical business practices and getting clients authentic feedback on their music submissions which enables them to grow sustainably in the industry.

Entrust your music with us and we'll save you time and resources and give you the peace of mind knowing that your music will be positioned for the best chance of success.

RADIO

We motivate and submit your music to 60 radio stations across South Africa and give you access to our online portal to track your submissions.

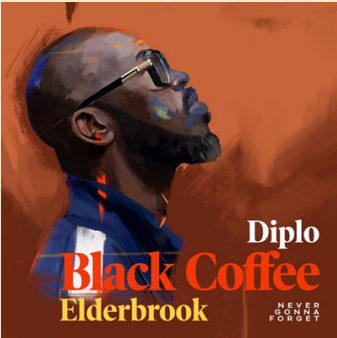
TV

We motivate and submit your music videos to: Channel O, MTV Base, Trace Urban and Trace Africa and give you access to our online portal to track your submissions.

Ghana & Nigeria

After testing out these markets over the last three years, we now offer radio & TV plugging services in Ghana and Nigeria. Contact us for more info.

Client Portfolio Snapshot



Testimonials

“ I would just like to say thank you again for your efficient assistance and work, it is highly appreciated. Definitely going to send more material your way” – **Moz Kidd**

“ I am overwhelmed. I would like to thank you for your services. I am truly happy, and I am looking forward to continue working with you” – **Bruno Bagi**

“ Thank you for all the help, I wouldn't be in this position without you” - **Le Prezident**

“ You guys rock!” – **DJ Mikah S**

“ We are very happy with your work and definitely looking forward to working with you again”
– **Late Knight Records**

“ May God be the Glory. Ngyabonga kakhulu my leader inkosi ikubusise ne team yakho” – **Ma-aAh**

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